

basic introduction.



william b. austin

While fly-fishing in Patagonia, Will imagined a small, simple vehicle, the Basic Utility Vehicle (BUV). Slow yet rugged, the BUV would transport heavy loads over poor road conditions.

Convinced that such a vehicle could enable millions of people to improve their standard of living, Will began working full time on the BUV endeavor in April 2000 and founded the Institute for Affordable Transportation (IAT) shortly thereafter.

Mr. Austin's interests, education and work experience played a major role in the creation of the BUV and the formation of IAT. He received a Bachelor of Science in Mechanical Engineering from the University of Illinois in 1990. He then worked for Cooper Industries and held various positions within Quality Assurance, Manufacturing Engineering, Shop floor Supervision and Engineering Supervision.

Will received a masters in Business Administration at Ohio State in 1995. He worked for Ford Motor Company as an MBA summer intern.

After graduate school, Will studied at the Northern Transportation University in Beijing, China, and then began working for General Motor's Delco Electronics division in Singapore. He held several financial positions in Indiana, and then took an 18 months assignment in Sao Paulo, Brazil at Delphi Automotive System's South American headquarters.

"We are in the business of providing opportunity. Quality of life is dependent upon affordable transportation."

-Will Austin, Director
Institute for Affordable Transportation